Mobile App Development for Wellness & Fitness Company

PROJECT DETAILS

🏷 **Custom Software Development, Mobile App Development**

📅 **Jun. 2022 - Ongoing**

💲 **Confidential**

" *"Brilliant engineers with good communication."*

PROJECT SUMMARY

A wellness and fitness company has hired Beehive Software Inc. for mobile app development. The team has designed, developed, and deployed a lifestyle mobile app for individual users and B2B services.

PROJECT FEEDBACK

Beehive Software Inc. has successfully developed and launched the client's app and continues maintaining it. Beehive Software Inc. is punctual, detailed, and responsive to the client's needs. The client also praises the team's good communication and solid engineering skills.

The Client

Please describe your company and position.

I am the Editor-in-Chief and Chief Marcomms Officer of Blue Zones

Describe what your company does in a single sentence.

Blue Zones identifies the world's most extraordinary populations - the world's longest-lived cultures and happiest populations - and then uses that research to empower everyone, everywhere to live better, longer.

The Challenge

What specific goals or objectives did you hire Beehive Software Inc. to accomplish?

• Develop a mobile app
• Deploy the app to large populations
• Create a digital version of a lifestyle program that existed as a bestselling book

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Naomi Imatome-Yun
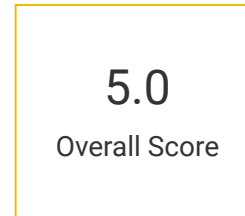Editor-in-Chief & Chief Marcomms Officer, Blue Zones

Wellness & Fitness

Minneapolis, Minnesota

CLIENT RATING

5.0
Overall Score

Quality:	5.0
Schedule:	5.0
Cost:	5.0
Would Refer:	5.0

The Approach

How did you find Beehive Software Inc.?

• Referral

Why did you select Beehive Software Inc. over others?

• Great culture fit
• Referred to me
• Company values aligned

How many teammates from Beehive Software Inc. were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Design, develop, and build a lifestyle app based on Blue Zones research and principles. Create multiple pathways for both enterprise users (B2B) and individual users to access and use the app.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Successful development and launch of the mobile app. Continued maintenance and improvements to the app.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

On-time delivery with detailed timeline and roadmap.Very responsive to needs and technical improvements and evolutions.

What was your primary form of communication with Beehive Software Inc.?

• Virtual Meeting
• Email or Messaging App

What did you find most impressive or unique about this company?

Brilliant engineers with good communication who are also focused on helping people and improving their day-to-day lives.

Are there any areas for improvement or something Beehive Software Inc. could have done differently?

N/A

Beehive Software Inc.

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